

## HMP Quarterly Media & Marketing Call Agenda October 20, 2009, 2:00 PM

### **Intro and Welcome**

#### **Healthy Maine Partnership**

- HMP Grantees Sub-Site
- KeepMEWell
- HMP Q&A

#### **Maine Cardiovascular Health**

- Community Screening Resource Guide
- District Level CVH Fact Sheets
- MCVHP Q&A

#### **Physical Activity and Nutrition/Healthy Weight Awareness**

- PANP Winter Mailing
- PANP/HWAC Q&A

#### **Partnership For A Tobacco-Free Maine**

- Outdoor Dining Brochure Mailing
- Unleash Your C Fall Tour
- Cigar Brochure
- HelpLine Media Blitz (November – January)
- HelpLine Testimonials
- MTFCN/MTFHN Identity and Websites
- PTM Q&A

#### **Wrap up**

- Next call date
- General Media Q&A