

Healthy Maine Partnerships Timeline 2010

DRAFT

		JANUARY	FEBRUARY	MARCH
MEDIA	HMP	Web Ads		
	PTM	HelpLine New Years Blitz	HelpLine Testimonials — New Concept	
TRAININGS	HMP		HMP Road Show	
COMMUNITY/ COLLATERAL	HMP	KeepMEWell Collateral Chronic Disease Self Management Collateral		
	PTM	PTM Fact Sheets		Link Newsletter
		Milestones Newsletter		
		PTM Action Sheets		
		Adult Spit Brochure Card		
	PANP		Fruit and Vegetable Mailing	Pregnant Women Collateral
PR	HMP	KeepMEWell/Chronic Disease Self Management		
	PTM		Great American Spit Out	Kick Butts Day
SPONSOR- SHIPS	HMP	Winter Kids		
	PTM	Portland Pirates		
		Portland and Bangor Airports		
		University of Maine Athletics Cumberland County Civic Center		
WEB	HMP	healthmainepartnerships.org	HMPgranteesresources.org	
	PTM	tobaccofreemaine.org		
	PTM- BEC	mainetobaccofreecollegenetwork.org	mainetobaccofreehospitalnetwork.org	
	HMW	healthmainewalks.org		
	MCVHP			mainehearthealth.org